

THE REAL DEAL

NEW YORK CITY REAL ESTATE NEWS

Movers & Shakers: JLL taps new VP of retail in South Florida...and more

Hires and promotions at Marcus & Millichap, Sterling, NAI/Merin Hunter Codman and more

February 20, 2017 10:40AM

By Katherine Kallergis

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Cammi Goldberg, Doug Mandel, Lori Schneider, Barry Wolfe, David Greenberg, Patricia Prado, Javier Fernandez, DJ Belock, Spencer S. Grossman

JLL brought on **Cammi Goldberg** as vice president of [retail in South Florida](#).

Goldberg was previously director of leasing and landlord and tenant representation at Franklin Street Real Estate, where she was responsible for more than 1.5 million square feet of grocery-anchored and group-up retail developments.

Goldberg, who also worked for Ram Realty Services, will be based out of JLL's Fort Lauderdale office. She'll focus on developing and executing merchandising plans for neighborhoods and shopping centers, as well as represent new-to-market tenants.

Marcus & Millichap promoted **Douglas Mandel** from senior vice president investments to senior managing director investments in the firm's Fort Lauderdale office. **Mandel** has been with Marcus & Millichap since 2004. He specializes in institutional office and industrial property investments.

Mandel was one of a handful of brokers Marcus & Millichap recently promoted. **Lori Schneider**, previously a senior vice president investments, is now a senior managing director investments. **Barry Wolfe**, a former first vice president investments, was named a senior vice president investments. And **David Greenberg** was promoted from a first vice president investments to a senior managing director investments.

Miami real estate agent **Patricia Prado** joined New York City-based Town Residential. Prado is active in both markets, and will continue to work with developer and broker Silvia Coltrane, who's active in Surfside, Miami Beach, North Beach and Bal Harbour.

Javier Fernández, a former Stearns Weaver Miller Weissler Alhadeff & Sitterson shareholder, left the firm and joined Holland & Knight as a partner in its South Florida government advocacy and development group. He was also the chief of staff to former city of Miami mayor Manny Diaz. He represents clients in the land use and entitlement process, including preparing planning and zoning applications, platting and other permits.

Palm Beach-based [Sterling Organization](#) brought on **D.J. Belock** as chief financial officer of the private equity real estate investment firm. Belock is responsible for all financial aspects of the company including property, investor and fund accounting, tax planning and compliance, treasury operations and capital markets. He will also serve on all of the company's fund investment committees. Belock was previously senior vice president of finance at Phillips Edison and Company.

Spencer S. Grossman was elected as a shareholder and principal at NAI/Merin Hunter Codman Inc. Grossman, who joined NAI/Merin Hunter Codman in 2010, specializes in retail investment sales and leasing. He previously worked for Marcus and Millichap and American Commercial Realty, and his institutional clients have included C-III Capital Partners, Lone Star Funds, CW Capital, Related Group, Nuveen Asset Management and the Blackstone Group.

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